

CONFERENCE SCHEDULE

Thursday, November 1, 2018 & Friday, November 2, 2018

Thursday, November 1

6:00P Welcome Reception – The Fox Tower, Premier E

7:00P - 8:00P The Patient Journey: Start to Finish
(1.0 IHS CEU; .1 AAA CEU)
Sara Burdak, Au.D. & Carolyn Pinkerton, Au.D.

Friday, November 2

7:00A - 7:45A Breakfast for All Participants

7:45A - 8:00A Welcoming Address
Nancy Sideri, HIS, President
Massachusetts Hearing Society

8:00A - 10:00A Cerumen Management
(2.0 IHS CEUs; .2 AAA CEUs)
Julie Purdy, Ph.D.

10:00A - 10:15A Coffee Break for All Participants

10:15A - 12:15P Infection Control
(2.0 IHS CEUs; .2 AAA CEUs)
Julie Purdy, Ph.D.

12:15P - 2:15P Lunch for All Participants

1:45P - 2:15P Massachusetts Hearing Society General Membership Meeting

2:15P - 4:15P Generation Gaps: Peers, Preceptors and Patients - How to
make Generational Differences Work for You
(2.0 IHS CEUs; .2 AAA CEUs)
Sara Burdak, Au.D. & Carolyn Pinkerton, Au.D.

4:15P - 4:30P Coffee Break for All Participants & Silent Auction Conclusion

4:30P - 6:30P Spectral Notching of Amplification as a
Treatment for Tinnitus
(2.0 IHS CEU; AAA .2 CEU)
Leanne Powers, Au.D.

SPEAKERS

9.0 IHS CEUs; .9 AAA CEUs

Sara Burdak, Au.D. joined Starkey Hearing Technologies as an audiologist on the Hearing Research and Technology team in 1999. Over the last 16 years, Sara has worked to bring impactful programs to our global customer base. She is responsible for developing and aligning Starkey's global audiology strategy as it relates to education and training programs, the Department of Veterans Affairs, and customer and industry relations. Sara Burdak earned her bachelor's degree in audiology and speech sciences from Michigan State University, her master's degree in audiology from Wayne State University, and her Au.D. from the Arizona School of Health Sciences

Carolyn Pinkerton, Au.D. is an audiologist on the Education and Audiology team at Starkey Hearing Technologies. Dr. Pinkerton serves as Education and Training Audiologist and Manager of University and Government Training in the Education and Training Department. Dr. Pinkerton joined the Starkey team after completing her Au.D. at Northeastern University in Boston, Massachusetts. Her clinical experience includes time spent in private practice, pediatric audiology, ENT clinics and VA hospitals. Dr. Pinkerton also served as a research assistant investigating monaural cochlear implantation and was co-founder of the hearing conservation program at the New England Conservatory.

Julie Purdy, Ph.D. has been a part of the Audiology team at Rady Children's Hospital located in San Diego, California since 2007. She became the Manager of Audiology in 2014. Prior to joining Rady Children's Hospital, she was Director of Education for Starkey Labs, Canada. Julie earned a doctorate of philosophy at the University of Utah in 1990, specializing in multicultural audiology and aging. She earned her masters of science in 1985 and her Bachelor of Arts in 1983, both in communication disorders from Brigham Young University in Provo, Utah. Julie holds a certificate of clinical competence from the American Speech-Language Hearing and is licensed by the State of California.

Leanne Powers, Au.D. is an Education Specialist for Sivantos, Inc. She trains customers and staff on products, software, and services. In this role, Leanne has given several lectures at Audiology-NOW! and numerous state conventions on a variety of topics, including compression in modern hearing instruments, frequency compression, and tinnitus therapy, as well as presentations specific to the company's technology. Leanne practiced in a variety of hearing healthcare settings for 16 years prior to joining the Sivantos team. Leanne received her undergraduate degree from Northern Illinois University, her graduate degree from RUSH University in Chicago, and her doctorate from A.T. Still University of Health Sciences in Arizona.

For more information, contact Wendy Smith at:

wendymasshearing@aol.com • www.massachusettshearing.com

Remember our Silent Auction!

Bidding will begin after breakfast and will continue through our afternoon coffee break.

Massachusetts Hearing Society
c/o Wendy Smith, Executive Director
28 Roseland Avenue
West Springfield, MA 01089

Return Service Requested

Important dated material enclosed!!

2018 NEW ENGLAND HEARING HEALTHCARE CONFERENCE

Hosted by the Massachusetts Hearing Society

Thursday, November 1, 2018 & Friday, November 2, 2018
The Fox Tower at FOXWOODS Resort Casino



The Massachusetts Hearing Society is once again hosting the New England Hearing Healthcare Conference at The Fox Tower at Foxwoods Resort Casino on Thursday, November 1 and Friday, November 2, 2018.

Attendees will receive valuable training in the arts and sciences of hearing aid dispensing and sound business management practices. Learn how to become a better hearing healthcare practitioner in order to provide your patients with superior hearing solutions.

We will again be holding our **Welcome Reception** for all participants at 6:00 p.m. on Thursday, November 1 in the Fox Tower. Please join us that evening to meet and network with other hearing healthcare professionals, plus earn a CEU! **Please remember to mark the box indicated below if you are planning to attend the Welcome Reception.**

Accommodations: We have reserved a block of rooms for Thursday, November 1 and Friday, November 2 at the rate of \$139.00 for Thursday and \$199.00 for Friday (plus any taxes/fees). Reservations for overnight rooms should be made by calling 1-800-FOXWOOD (800-369-9663) and providing reservation agent with Group Name "Mass Hearing Society" or online using <https://resweb.passkey.com/go/masshearing2018>.

Reservations for overnight rooms will be accepted ONLY until Thursday, October 11, 2018, 5:00 pm EST. Rates cannot be changed at check-in or check-out for guests that fail to identify their affiliation at the time reservation is requested.

The conference fee includes the Welcome Reception, Seminars, Exhibit Hall, Breakfast, Lunch, Coffee Break, eligibility for our Silent Auction and 2018 Membership to the Massachusetts Hearing Society.

Conference Rates: 2018 Conference Fee by 10/22/2018..... \$350.00
2018 Conference Fee after 10/22/2018.... \$400.00
Additional Meals (per meal)..... \$ 40.00 each

DON'T GAMBLE WITH YOUR LICENSE! Most states have mandatory requirements of approved continuing education for license renewal.

Massachusetts Hearing Society is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of .9 CEUs. Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinic procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE Provider and not necessarily of the American Academy of Audiology.

**Come to FOXWOODS RESORT CASINO
for your CEUs and some FUN!**

2018 NEW ENGLAND HEARING HEALTHCARE CONFERENCE

Exceptional Education

The Fox Tower at Foxwoods Resort Casino

November 1 & 2, 2018

www.massachusettshearing.com



Please complete, detach and return as follows:

Make your check payable to: **Massachusetts Hearing Society**

Mail to: Wendy Smith, Executive Director, MHS, 28 Roseland Avenue, West Springfield, MA 01089 (Please print legibly)

Name _____ Circle One: HIS BC-HIS ACA CCC-A AuD

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

IHS Member AAA Member ASHA Member

Check appropriately:

\$350.00 2018 Conference Fee
 \$400.00 2018 Conference Fee after 10/22/2018

Additional Meals _____ x \$40.00 ea = \$ _____

Attending Welcome Reception Yes No

Total amount enclosed \$ _____

No. of People _____